

Employer Branding & Advertising



At-a-Glance

Dice Employer Branding and Advertising solutions enable employers to promote their jobs and elevate their employer brand to an engaged audience.

32%

of technologists leave to find a job that better aligns with their personal values

"Dice is all about getting my back when it comes to branding. When you have that partner as powerful as Dice having your back...it's nice to know you have a little bit of muscle to support your brand."

Director of Recruiting & Client Relationship
Phoenix Workforce Inc

A strong employer brand works hard inside and outside of your company to ensure you engage top talent by showcasing what makes your organization unique and attractive to technologists looking to grow their career.

A screenshot of a job listing on the Dice platform. The job title is "HubSpot, sales operations" at "verb" (Verb Technology). The listing includes a "Job Description" section with a summary, essential duties, and qualifications. It also features a "Company Information" section for Verb Technology Company, Inc. and a video thumbnail for "Verb Careers | Looking to Join us?".

A screenshot of a sponsored advertisement on the Dice platform. The ad is for CISA (Cybersecurity and Infrastructure Security Agency) and features a woman's portrait. The text includes "53+ career fields in cyber, human resources, risk management & more—there's a place at CISA just for you." and "JOIN CISA #WORKWITHAPURPOSE". A "Sign up" button is visible at the bottom right.

Stand out from the crowd and remain top of mind with technologists in a competitive market.



Employer Branding Bundle

Position your company as the ideal place to work for technologists by differentiating your organization from others.



Social Solutions

Reach your ideal talent through social media channels like Facebook and Instagram to actively promote your brand and open positions.



Display Advertising

Drive users directly to your site or to a job posting on Dice with highly visible banners that put your brand in front of Dice's 1.5 million unique monthly visitors.



Newsletter Banner Ads

Exclusively promote your jobs, educational offers, events and other content to an audience of highly engaged technologists.



Sponsored Content

Extend your social reach and promote your brand with engaging content designed to drive quality traffic to you.



Targeted Emails

Target relevant candidates by location, skills, title, experience, education and more to attract top tech talent.

Learn how Dice Employer Branding & Advertising solutions make connecting with world-class tech candidates easier than ever.

dice.com/hiring/employer-brand